

Fly-tipping Action Wales

Annual Report 2010/11

FLY-TIPPING
ACTION
WALES

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Ministerial Foreword

I am delighted that Fly Tipping Action Wales' (FtAW) Annual Report for 2010/11 continues to show the concerted action being taken by FtAW and its partners is having a positive impact in ensuring that communities and areas across Wales are benefitting from a significant reduction in the blight of fly-tipping. Thankfully incidents continue to decline but there is still work to be done and FtAW will continue to develop initiatives to make Wales a green and pleasant place to live and visit.

Welsh Government funding has been provided to FtAW since 2006 to tackle the issue of fly-tipping in conjunction with over 50 partner agencies. I am very pleased that this report demonstrates that this holistic approach is continuing to be successful. Key achievements in 2010-11 include:-

- Wales wide multi agency crackdowns known as "Total Focus" events have recorded significant successes in educating the public and businesses and raising awareness of responsible waste disposal;
- The introduction of innovative techniques have been used in effective enforcement operations, including increased use of technological equipment including aerial and on the ground surveillance, forensic dye marking and the use of global positioning systems;
- Action initiated by FtAW is helping ensure more consistent sentencing and awarding of clean up and prosecution costs in Magistrates Courts and has helped influence the Sentencing Council to investigate the development of new guidelines for environmental crimes;
- Flycapture data demonstrates that both fly-tipping incidents and clean up costs have fallen for the past 3 consecutive years, evidencing that continued support for FtAW by the Welsh Government has a demonstrable effect.

John Griffiths AM

Minister for Environment and Sustainable Development

Executive Summary

Fly-tipping is a serious environmental crime that effects us all. It is a blight on our Communities and should not be tolerated. Fly-tipping Action Wales is a Welsh Government sponsored initiative that brings together 51 partners to work together to stop fly-tipping across Wales.

This report outlines the work that Fly-tipping Action Wales has been doing this year to combat fly-tipping.

Key achievements include;

- **Establishing a dedicated team to tackle fly-tipping in the Valleys Regional Park Area**
- **Commissioning a survey to understand people's attitudes towards fly-tipping**
- **Working with Magistrates and the Sentencing Council to help improve sentencing for fly-tippers**
- **Working with partners in Monmouthshire, Conway, Bangor, Caernarfon Ceredigion, Torfaen and Swansea to carry out successful Total Focus Events**
- **Carrying out a multi media awareness raising campaign**

We are able to demonstrate that this approach is working by analysing this year's FlyCapture Data. This shows;

- **The cost of clearing fly-tipping has fallen by 21% since 2007**
- **There is currently 1 prosecution for every 476 incidents. Fly-tippers are now 3 times more likely to be prosecuted than they were in 2007.**
- **The number of fly-tipping incidents has reduced by 23% since 2007 from 54,841 in 2006/07 to 41,750 in 2010/2011**

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1 Fly-tipping Action Wales

Fly-tipping Action Wales is a Welsh Government sponsored initiative that brings together 51 organisations¹ to tackle fly-tipping across Wales.

What are we aiming to do?

Our aim is to stop fly-tipping in Wales. We want to do this to promote Wales as a green and pleasant place in which to live and to visit. We want people to see fly-tipping as anti-social behaviour that should not be tolerated. We want everybody to have pride in their local community.

How does it work?

Fly-tipping is a serious environmental crime that affects our quality of life. We know that tackling fly-tipping is not an easy task and it cannot be done by one organisation working alone. This is why we work with our partners to share knowledge and resources to tackle fly-tipping together, using a combination of education, enforcement and community engagement initiatives.

Our Objectives

We have set our objectives based on the research findings of the Jill Dando Institute of Crime Science. These are;

1. To make it harder for offenders to fly-tip
2. To increase the risk of getting caught and punished for fly-tipping
3. To reduce the financial incentive to fly-tip
4. To make it easier for people to reduce, reuse, recycle and dispose of waste legally
5. To remove the excuses used by fly-tippers

Our actions include a series of measures to prevent fly-tipping and to ensure successful prosecution of fly-tippers.

1 A full list of our partners can be found at the end of this document

Fly-tipping Forums

Our forums are the key to our success. They are made up of representatives from our partner organisations, including all 22 Local Authorities, Environment Agency Wales, Police and Forestry Commission.

We facilitate 3 forums across Wales. These bring together partners on a quarterly basis to share knowledge and resources, carry out joint projects and to develop and implement a work programme that will effectively tackle fly-tipping.

Can You Help?

If you would like more information on Fly-tipping Action Wales or think that you could help you can contact us via our website at;
www.flytippingactionwales.org



2 Delivering Action 2010/11

The research carried out by the Jill Dando Institute of Crime Science, University College London in 2006 is key to the way we work. It recommends a series of measures to prevent fly-tipping and to ensure successful prosecution of fly-tippers.

These measures follow five themes:

1. **We will make it harder for offenders to fly-tip**
2. **We will increase the risk of getting caught and punished for fly-tipping**
3. **We will reduce the financial incentive to fly-tip**
4. **We will make it easier for people to reduce, reuse, recycle and dispose of waste legally**
5. **We will remove the excuses used by fly-tippers.**

We have adopted these five themes and our partnership document 2007-2012 explores each of them. *This document can be found on our web-site at <http://www.flytippingactionwales.org/en/casestudies.php>.* Under each theme, we have suggested the options that can be used to tackle fly-tipping in Wales. The following case studies illustrate some of the recent actions implemented by Fly-tipping Action Wales. We use these five themes to identify priorities and to develop actions to fill any gaps in our work programme.

Valleys Regional Park

Fly-tipping Action Wales has secured £632,000 of European funding from the Valleys Regional Park (VRP) Regeneration programme. The funding will enable us to focus our efforts on stamping out fly-tipping in the VRP area. The VRP area stretches from Blaenavon in the East to Carmarthenshire in the West and is sandwiched between the Brecon Beacons in the North and the M4 Corridor in the South.

Over the next 2 years, we will be using innovative techniques and working with our partners to help restore pride in the Valleys communities. Our experienced team have recently begun to work in the area and will be working intensively to deliver our 5 outcomes.

Whilst figures for incidents of fly-tipping in Wales continue to decline, there are still too many and this is costing the tax payer almost £3 million per year.

I am extremely pleased to help launch this new innovative scheme, piloting the use of GPS devices to identify and target fly-tipping hotspots and help reduce fly-tipping in the Valleys Regional Park area. I wish all nine local authorities in the Valleys Regional Park area every success with this scheme."

John Griffiths, Minister for Environment and Sustainable Development



Using Global Positioning System to tackle Fly-tipping in Merthyr



2.1 We will make it harder for offenders to fly-tip

Suggested options from Our Partnership Document 2007-2012:

- Restrict access to fly-tipping hot spots
- Encourage the public to report fly-tippers
- Educate the public on the Duty of Care of householders and individuals with regard to employing trades people and waste carriers.
- Making it easier for partners to share information.

Making it easier for partners to share information

- **Facilitating partnership working in Wales**

Fly-tipping Action Wales has held quarterly fora for partner organisations throughout Wales. These events are key to sharing information across Wales. Support for these events from partner organisations is always good, which contributes to their success. Presentations given to fora last year in Wales included the use of Smartwater in tackling fly-tipping (Smartwater is a special dye that can be used to trace fly-tipped material), an example investigation and prosecution and the use of signs to combat fly-tipping.

- **Improving the quality of information available on fly-tipping**

The FlyCapture database is the system that is used to collate information on fly-tipping incidents across the U.K. We ran 3 workshops for our Local Authority partners on using the database to improve the quality of information we get on fly-tipping. Gathering more consistent and accurate data will help us to better target our efforts to combat fly-tipping.

Educate and encourage the reporting of fly-tippers

- **Getting our message out there**

We need to ensure that fly-tipping is seen as anti-social behaviour and is not tolerated in our communities. To enable us to do this we work with our publicity consultants, Equinox.

Everybody needs to know what they can do to play their part in stamping out fly-tipping, our messages are simple;

- You should make sure you use a Registered Waste Carrier
- You should ask them where they are taking your waste
- If you don't and your waste is fly-tipped you could face prosecution

Equinox help us to get these messages to a wide audience. This year we secured a slot on the BBC's X-Ray programme and continued to increase our presence both online and in local and regional papers. Looking forward, we will be working with the makers of the 'Dirty Rotten Scoundrels' programme which airs on the BBC in Autumn 2011.

By ensuring that fly-tipping issues are regularly publicised in the media we hope to make people think about where their waste is going and in doing so reduce the number of fly-tipping incidents across Wales.

In 2010/11 publicity generated through Equinox equated to £139,417 of advertising spend.

- **FtAW Website/Social Media**

The Fly-tipping Action Wales website is continually being updated. Through the website, partners can access up to date project information and share information. Members of the public can find out how they can help to stop fly-tipping in their communities. www.flytippingactionwales.org

The project also has a Facebook page and has recently begun to post clips to Youtube. These initiatives enable us to get our message to a wider audience.

EQUINOX



2.2 We will increase the risk of getting caught and punished for fly-tipping

Suggested options from Our Partnership Document 2007-2012

- Increase expertise in the use of CCTV equipment.
- Produce and deploy signs indicating an area is being watched.
- Publicise successful prosecutions in order to name and shame offenders, highlight levels of fines and demonstrate that the partners are united in their opposition to fly-tipping.
- Undertake multi-agency enforcement crackdowns on specific geographical areas and business sectors.
- Link enforcement work with large-scale community clean-ups.
- Support routine stop checks of carriers and investigations of offenders (if required) by sharing resources and intelligence.
- Promote, support and take advantage of enforcement training opportunities.
- Improve the consistency of input to the Flycapture database across Wales and highlight ways of refining the system.
- Promote 'Working Better Together in Wales' by implementing effective fly-tipping protocols and organising local enforcement groups to undertake joint operations.
- Analyse information to develop intelligence-led enforcement.

Sharing good practice presentation at NFTP

We gave a presentation to our colleagues in the National Fly-tipping Prevention Group in London. We outlined the work we do and it was well received as an example of good practice in tackling fly-tipping.

Multi-agency crackdowns

- **Monmouthshire**

A multi-agency campaign against fly-tipping was undertaken in Monmouthshire. Partners involved included Monmouthshire County Council, Tidy Towns, Environment Agency Wales (EAW), Keep Wales Tidy (KWT), Gwent Police, and the Fire and Rescue Service.

As part of a wider educational and clean up campaign, the partners undertook 211 vehicle stop checks, seized 3 vehicles for lack of insurance or evasion of fuel duty, searched 30 vehicles and gained intelligence on a number of known offenders.

- **Torfaen**

As part of the Fly-tipping Action Wales initiative, officers from Environment Agency Wales and Torfaen County Borough Council joined forces in a two day crackdown on fly-tippers in the borough.

Working with Gwent Police, officers stopped and checked 9 vehicles transporting waste in the area. The waste was sprayed with Smartwater, a liquid containing a unique code that, if later fly-tipped, can be traced back to the vehicle.

The team also spent time advising over 70 local businesses, builders and shoppers on how they can help stop fly-tipping in Torfaen. Customers at Travis Perkins were given advice on how to deal with their waste responsibly and efficiently. The week ended with the team working with Keep Wales Tidy, the local authority and a local youth group on a litter pick and general clean up on the banks of the Dowlais Brook in Cwmbran.

***'it's important that organisations like Torfaen County Borough Council and Environment Agency Wales are working together to fight fly-tipping. The best way to do this through a combination of enforcement and education. That's what we've done with this campaign.'* Ashley Lansdown, Environment Agency Wales.**

Working better together to catch and prosecute fly-tippers

There have been 87 prosecutions of fly-tippers this year. Some of our partners' successes are detailed below;

David Castanho from Pontarddulais was caught fly-tipping by a surveillance camera purchased by Fly-tipping Action Wales. He was seen dumping garden clearance waste, including the highly invasive Japanese knotweed.

His vehicle was seized and later crushed by order of the Court. He was also given a custodial sentence of 28 days. This was a successful joint investigation involving Wildlife Crime Officers from Dyfed Powys Police, Forestry Commission Wales and officers from the Environmental Crime Team at Environment Agency Wales.

In a joint operation between Ceredigion and Carmarthenshire County Councils and Environment Agency Wales a serial fly-tipper was caught dumping waste including silage wrap and fridges. Mr Charlie Lamb was sentenced to 21 weeks in prison.

Neath Port Talbot County Borough Council brought a successful prosecution against Mr Ian Charles Summerhayes of Briton Ferry. Mr Summerhayes was sentenced to 6 months imprisonment for the unlawful deposit of waste at land near Wern Andrew Farm, Skewen, Neath. He had previously been convicted of fly-tipping in 2009.



2.3 We will reduce the financial incentive to fly-tip

Suggested options from Our Partnership Document 2007-2012

- Investigate the possibility of level charges for waste disposal across Wales or at least minimise discrepancies between neighbouring authorities
- Use sliding scales rather than minimum charges for trade waste disposal
- Provide incentives and opportunities for small businesses and traders to recycle waste
- Work with planning departments to encourage good waste management practices by developers and the employment of legally compliant contractors in all developments
- Provide free or subsidised bulky waste collection for households in a timely and convenient manner
- Involve the charitable sector in bulky waste collection
- Assess the use of waste amnesties in problem areas
- Work with courts and the legal profession to ensure fly-tipping is seen as a serious crime and that the penalties reflect this.

Work with the courts and the legal profession to ensure fly-tipping is seen as a serious crime and that the penalties reflect this.

- **Review of Sentencing Guidelines and Letter to Lord Leveson**

Jane Davidson, the then Minister for Environment, Sustainability and Housing sent a letter to Lord Leveson, the Chairman of the Sentencing Council to ask for the development of sentencing guidelines specific to environmental crime.

“To build on the action that has recently been taken in Wales by FtAW, I would like to request that the Sentencing Council consider supplementing the Magistrates Court sentencing guidelines with specific sentencing guidelines relating to environmental crimes such as fly-tipping.” - Letter sent to Lord Leveson by Jane Davidson.

Following this letter, the Sentencing Council are now developing new guidelines for environmental crimes including fly-tipping. We will be working with them to ensure that the guidelines meet the requirements of our partners.

• **Magistrates Factsheet**

Fly-tipping Action Wales has developed an information factsheet for magistrates on dealing with fly-tipping cases. In conjunction with the Magistrates Association and the Justices' Clerks' Society, the factsheet has been sent out to each Magistrate's Court in Wales.

Fact Sheet for Magistrates **FLY-TIPPING**

FLY-TIPPING ACTION WALES

TACLO T I P T O CAMRU

Fly-tipping is a serious environmental crime which poses a threat to humans and wildlife, damages our environment, and spoils our enjoyment of our towns and countryside.

In fly-tipping hot spots it can even reduce property prices, and local businesses may suffer as people stay away.

The scale of the problem

During 2008-09 a total of 55,400 incidents were recorded in Wales, costing the taxpayer around **£3 million** in clean up costs alone!

When fly-tipping occurs on private land, it is up to the landowner to pay the clean up costs. Fly-tipping is considered a major issue for 75% of landowners and affects 67% of farmers¹.

Fly-tippers undercut legitimate businesses and avoid waste disposal costs. E.g. a four tonne skip costs around **£120** to hire, this cost drives fly-tippers to dump waste irresponsibly and illegally.

¹Tackling Fly-tipping - A guide for landowners and land managers
This factsheet has been produced by Fly-tipping Action Wales and is included as supplementary information. It does not replace existing guidance or the role of the Court advisors.

In addition to these penalties, the court may also order:

Provision	Nature of Order
S 33 A	1) Councils investigative costs leading to the prosecution 2) Costs arising from seizure of vehicle using in fly tipping
S 33 B	1) Costs to the Council of clearing up a fly tip AND/OR 2) Costs to the Council of making safe fly tip i.e. due to nature of materials tipped
S 33 C	1) Forfeiture of vehicle used in fly tip

Community sentencing can be imposed, where appropriate. The Magistrates Association have published guidance **'Costing the Earth'** to further assist Magistrates in their sentencing.

<http://www.magistrates-association.org.uk/Earth>

Where to find out more

Fly-tipping Action Wales is a partnership initiative, sponsored by Welsh Assembly Government. The project consists of more than 40 partners, all working together to tackle fly-tipping in Wales.


www.flytippingactionwales.org

¹Tackling Fly-tipping - A guide for landowners and land managers
This factsheet has been produced by Fly-tipping Action Wales and is included as supplementary information. It does not replace existing guidance or the role of the Court advisors.

Case study 1 - Minera Mountain, Wrexham

On 20th March 2007 Environment Agency Wales were alerted to a fly-tipping incident involving hazardous waste. The dumping ground was a Special Site of Scientific Interest (SSSI) designated site in North Wales.

Due to large media interest, the company responsible were found and prosecuted.




On 8th January 2009, the company were fined a total of £1,500 and ordered to pay £2,500 in costs.

Case study 2 - Swansea

A Swansea man was convicted of knowingly permitting waste to be deposited on his land. The man had been told on several occasions that the waste should be removed and no further waste should be tipped there but he made no attempt to prevent it happening. He was served with a notice to remove the waste but didn't do so.

He was charged with the offence and sentenced to 26 weeks imprisonment suspended for 18 months, a 3 months curfew, 6pm to 6am, 150 hours community service and £500 costs.



2.4 We will make it easier for people to reduce, reuse, recycle and dispose of waste legally

Suggested options from Our Partnership Document 2007-2012

- Pilot schemes that make it easier for small businesses and traders to dispose of waste legally
- Make sure opening hours at civic amenity sites are sufficient to cater for public needs and enable more vehicles to pass through the sites safely
- Share best practice and learn from each other to improve communication on collection times and waste disposal schemes. Explain why these schemes are needed and how they work
- Improve waste collection services, e.g. priority collections for householders who have nowhere to store their waste, take-back schemes with businesses, waste storage sites in communities
- Provide a supervised community skip service in isolated areas far from civic amenity sites
- Explore ways that householders with vans can use civic amenity sites.
- Offer travellers' sites similar waste facilities to those of other residents.
- Publicise the main points of the hazardous waste, end-of life (ELV) and waste electrical and electronic equipment (WEEE) regulations, and details of the disposal sites available for these waste streams.

Influencing the Wales Waste Strategy

Fly-tipping Action Wales contributed to the consultations on Welsh Government's Collection Infrastructure and Markets Sector Plan and Municipal Waste Sector Plan for Wales. These are key plans for waste management in Wales. Input from Fly-tipping Action Wales will help ensure that the problems of fly-tipping and actions to address its underlying causes are taken into account. The lack of provision for trade waste disposal is often cited as a contributory factor in generating fly-tipping. Trade waste provision was considered as part of these sector plans.

Spring Clean and Digital Dumpers Press Campaign



Recent press campaigns have included encouraging householders to dispose of their waste responsibly when doing their bank holiday gardening or DIY and when dealing with the digital switchover and replacing their TV's.

Wise Up to Waste in Swansea

In a joint approach to tackle fly-tipping and poor waste management issues at a couple of industrial estates in the Swansea area, Fly-tipping Action Wales and the Environment Management Team from Environment Agency Wales joined forces with Enforcement Officers from City and County of Swansea to visit around 50 businesses. The visits were carried out to coincide with 'Wise Up To Waste' week activities organised by City and County of Swansea. The visits will now be followed up with letters, some of the businesses will be revisited in the near future to see how they are progressing.



Discussing waste issues with businesses in Crofty

Working with Communities First

Fly-tipping Action Wales exhibited at two Communities First in Wales seminars in Rhyl and Bridgend. Fly-tipping Action Wales also helped develop eco-guidance packs for Communities First which were formally launched at these events.

2.5 We will remove the excuses used by fly-tippers

Suggested options from Our Partnership Document 2007-2012:

- Share resources as a partnership to communicate the main messages to target audiences via a variety of media
- Make residents, businesses and trades people aware of their responsibilities under the Duty of Care and the services available to them to deal with their waste legally
- Talk to offenders to understand why they fly-tip
- Encourage and help partners, landowners and the public to keep areas free of waste
- Seek out, encourage and support voluntary groups to undertake community clean-ups
- Use signs, posters, leaflets and guides to share best practice. Assess their effectiveness in combating fly-tipping.

Survey of attitudes towards fly-tipping

As part of the Valleys Regional Park project, we commissioned Blue Marble (a market research consultancy) to undertake a survey of people's attitudes towards fly-tipping. We did this to enable us to get a better understanding of how fly-tipping impacts on people's lives and to enable us to monitor the success from our efforts.

Findings include;

- What matters most to residents is the level of crime and antisocial behaviour followed closely by the quality of the natural environment and the level of graffiti, litter and rubbish.
- Businesses perceive fly-tipping to be a greater problem than residents.
- Around one in six residents report the quality of life in their area is affected 'a lot' by fly-tipping
- Only 1 in 100 residents admit to being tempted to dump rubbish

Full results of the survey will be published on our website and these will be used to steer our activities over the duration of the project.

Helping partners, landowners and the public to keep areas free from waste. Make residents, businesses and trades people aware of their responsibilities under the Duty of Care and the services available to them to deal with their waste legally



Colwyn Bay Total Focus event formed part of the first Wales Sustainability Week 17-23 May. The week long event proved a success in tackling waste crime including fly-tipping, litter, dog fouling and graffiti.

“It is in all our interests to see active networks of organisations across Wales sharing experiences and working together more effectively.”
Jane Davidson, former Minister for Environment, Sustainability and Housing

The **Caernarfon Total Focus** campaign proved a success in the run up to Bonfire Night. Partners from Gwynedd Council, Caernarfon Town Council, Keep Wales Tidy, North Wales Police, North Wales Fire and Rescue Service and North Wales Probation Service (Community Payback), aimed to inform businesses, waste carriers and residents of their duty to get rid of waste legally and safely.

The week long event proved a success with 43 stop checks on waste carriers, advice to members of the public and businesses on waste disposal and guidance on fire safety. One of the main success stories of the week included a clean-up of an area off Waterloo Street with the help of two local businesses as well as the Probation Service's Community Payback Team.

Ceredigion County Council, Environment Agency Wales, Netregs and Dyfed Powys Police joined forces to carry out activities as part of a week long Total Focus event. Householders were targeted while they were visiting DIY stores. An event was held at a local builders merchant where guidance on how to comply with waste legislation was given to construction businesses.

Mid week, a clean up was undertaken with the Tidy Towns Officer for Ceredigion County Council, at Llanilar Station Yard near Aberaeron. A total of 25 tonnes of waste was removed from the site including asbestos and tyres.

To round off the week, Environment Agency Wales carried out waste carrier stop checks with Dyfed Powys Police. We had some excellent publicity surrounding the events including a full page spread in the local newspaper, coverage on BBC online and a small article in the Wales on Sunday.

Joining forces with Fly Tipping Action Wales on an awareness raising campaign was extremely beneficial for NetRegs. It meant we could share the cost, workload and communication channels. Our key messages supported each other meaning we were able to offer more information to the construction trade". Emma Mason - Netregs



Clean up in Llanilar Station Yard

Encouraging waste carriers to register

We carried out a campaign to encourage businesses to register as a waste carrier. We wrote to over 2000 small businesses across Wales to inform them that they may need to register. These letters were followed up by phone calls from the Environment Agency's National Call Centre encouraging businesses to register online.

Identifying the problem and helping to solve it

Building on work done by the Environment Agency's pollution prevention visits at Deeside Industrial Park, we were able to assist Flintshire Council with a low level fly-tipping problem that arises as a result of inter continental lorries parking for extended periods. We were able to work in partnership to install new bins in the area which Flintshire have agreed to add to their collection round and to monitor the area to see if this helps to solve the problem.

Cleaning up in Monmouthshire

As part of a wider education and enforcement campaign in Monmouthshire, KWT led a clean up at Warrenside Woods, Thornwell, Chepstow. Officers from Gwent Police, the Fire Service, Monmouthshire County Council, Environment Agency Wales, Transition Chepstow and local residents joined forces to tackle this well known hotspot. Thirty-six bin bags of general rubbish, three builders tonne bags and approximately a tonne of loose waste including household furniture were collected from the area.

Environment Agency Wales and Monmouthshire County Council officers also visited twenty properties in the area and gave residents advice on 'householder duty of care' and how to dispose of waste legally. A number of properties were identified for future visits.



Volunteers clearing waste from Warrenside Wood, Bulwark, Chepstow

3 Measuring our success 2010/2011

Our partnership document 2007 outlines our targets and stated that by 2012 we would;

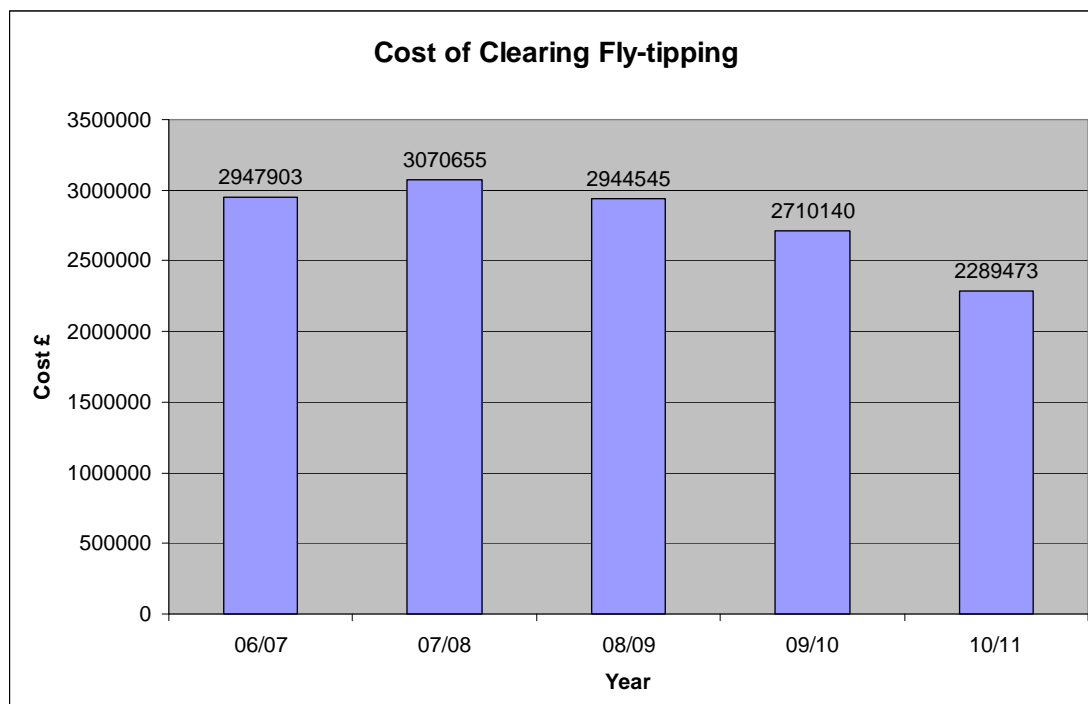
- Reduce the financial cost to society by 20 percent
- Increase the ratio of prosecutions to the number of reported incidents
- Reduce the number of reported incidents recorded by local authorities and Environment Agency Wales on FlyCapture, the database used to record fly-tipping data, by 10 percent.

How are we doing?

Analysis of FlyCapture Data for 2010/2011 shows that we are making improvements in each of these targets.

- **The cost of clearing fly-tipping has fallen by 21% since 2007**

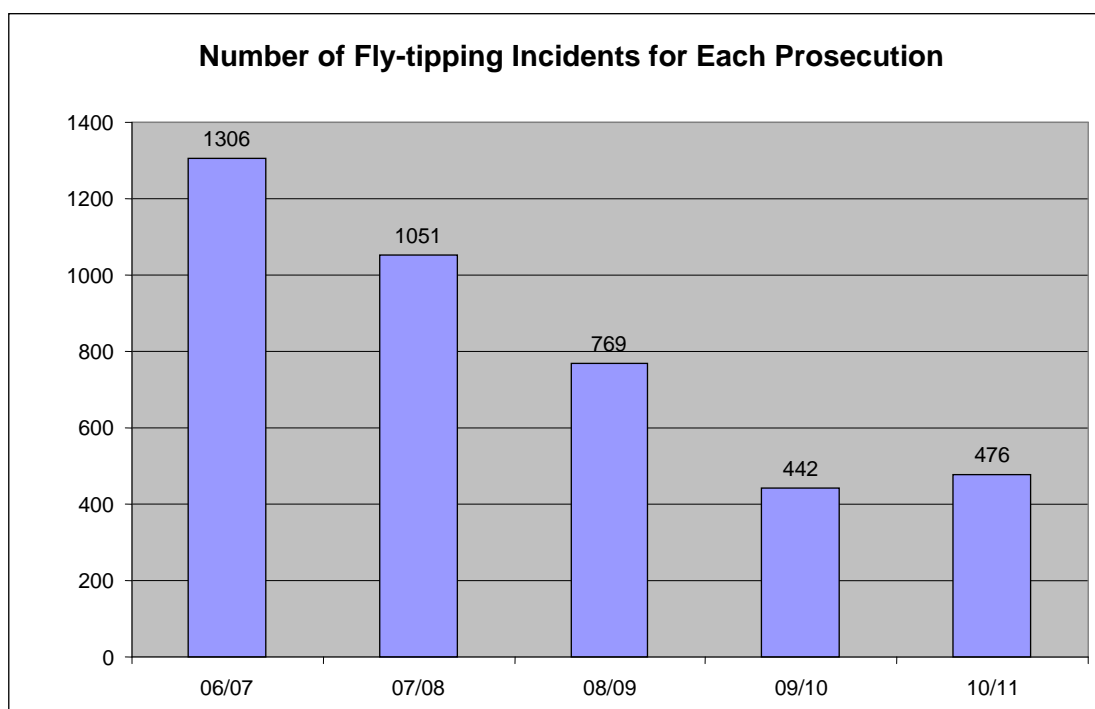
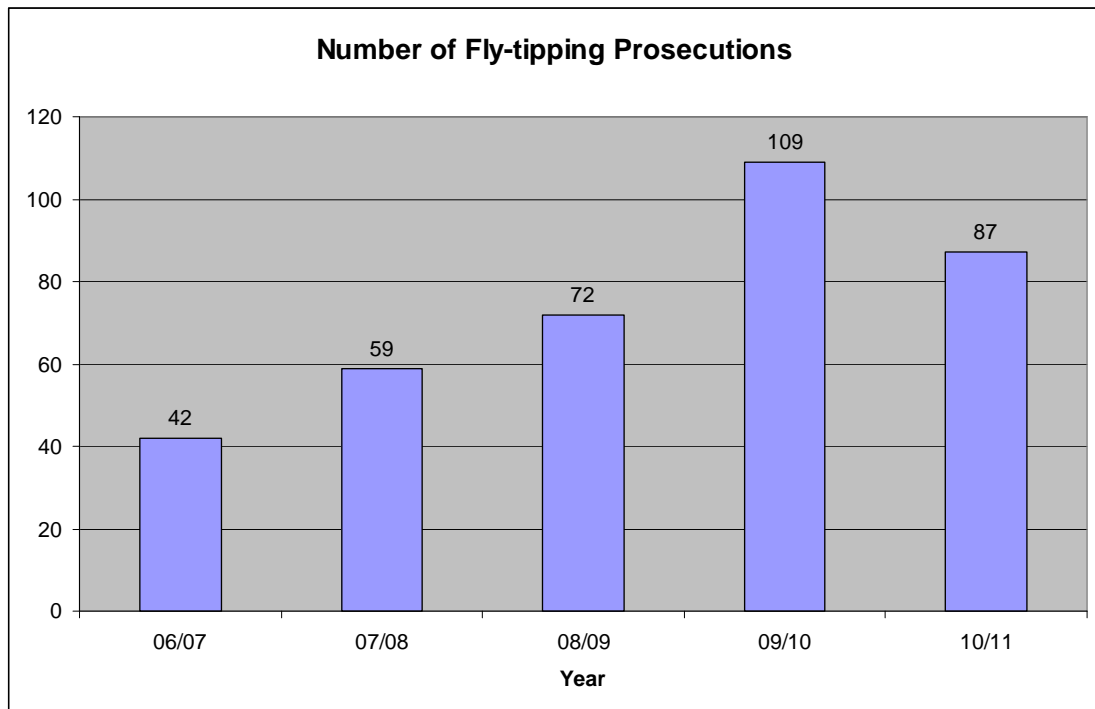
*The total cost of clearing fly-tipping in Wales in 2010/2011 was £2,289,473
In 2006/2007 the cost of clearing fly-tipping in Wales was £2,900,000. This is a reduction of £610,527*



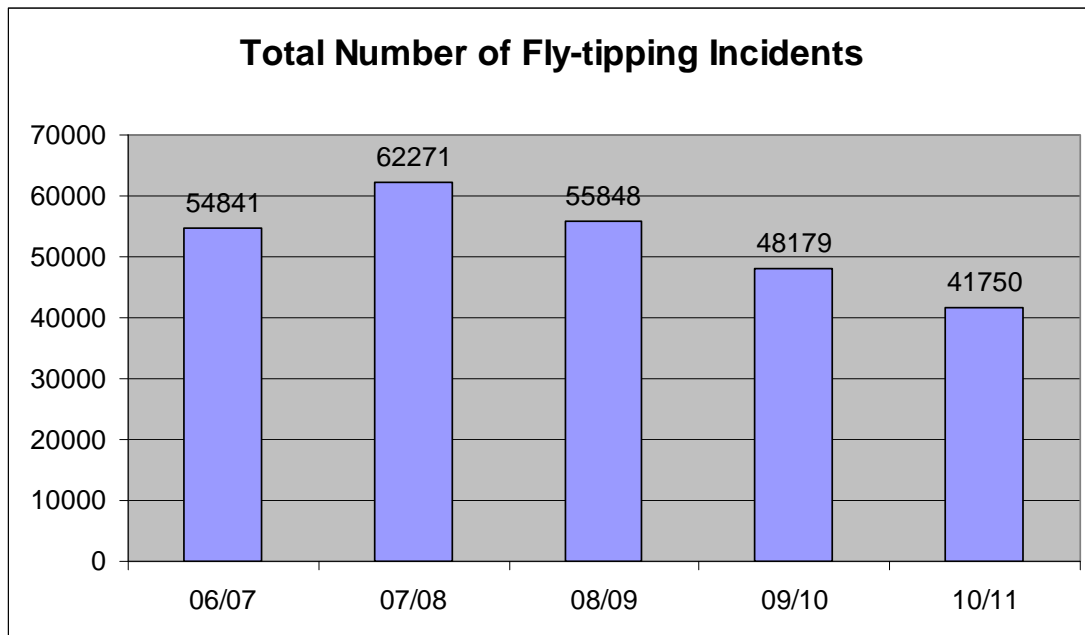
- **There is currently 1 prosecution for every 476 incidents**

In 2006/2007, there was 1 prosecution for every 1306 incidents

The number of prosecutions has slightly fallen this year. We have more work to do in this area but overall we are seeing an improvement in the numbers of prosecutions being taken.



- The number of fly-tipping incidents has reduced by 23% since 2007 from 54,841 in 2006/07 to 41,750 in 2010/2011



4 Forward Look

Our work programme for 2011/2012 has been designed to address problems that have been identified by our partners.

We will be focusing our efforts on working within the Valleys Regional Park area. We hope that by working intensively in this area we will see real reductions in the levels of fly-tipping. We will be using innovative techniques and working closely with our partners to increase awareness of fly-tipping and reduce its blight on our communities.

The All Wales project will also continue to develop and work with our partners. We will aim to run legal training workshops that we hope will lead to an increase in fly-tipping prosecutions. We will continue to run Total Focus campaigns in targeted areas. We will work with the National Farmers Union and the Landlords Association to develop projects that will help their members to better tackle fly-tipping.

We will continue to run our successful publicity campaign in association with Equinox. We will get our message across to more and more people.

Fly-tipping Action Wales would like to say a big thank you to all its partners for their continued support;

All 22 Local Authorities

Communities First

Constructing Excellence in Wales

Countryside Council for Wales

Dyfed Powys Police

DVLA

Dwr Cymru/Welsh Water

Environment Agency Wales

Envirowise

Federation of Small Businesses

Forestry Commission

Federation of Master Builders

Farmers Union Wales

Groundwork

Gwent Police

Keep Wales Tidy

Mid and West Wales Fire and Rescue Service

National Farmers Union Cymru

National Parks Authorities

National Trust

Netregs

North Wales Fire and Rescue Authority

Network Rail

Sustrans

South Wales Police

Territorial Army

Welsh Government

Welsh Local Government Association

South Wales Fire and Rescue Service

Western Power