



SWANSEA TOTAL FOCUS WEEK March 2012

A multi-agency Total Focus Week campaign will bring together partner agencies of Welsh Government funded initiative, Fly-tipping Action Wales to tackle fly-tipping in the county. Latest figures show that 41,750 cases were recorded across Wales (01 April 2009 – end March 2010) costing Welsh tax payers more than £2 million to clean up.

The campaign is part of the £25 million Valleys Regional Park project, an initiative funded by the European Regional Development Fund (ERDF) through the Welsh Government. Through the project, Fly-tipping Action Wales is working with nine local authorities to help make The Valleys a cleaner and greener place for people to live and work.

INTRODUCTION

Our initiative uses a 3 part approach to fighting fly-tipping on the ground – Enforcement, Engagement and Education. This method of working is best seen through our Total Focus Campaigns.

'Total Focus' campaigns aim to show that partners are working together to fight fly-tipping. They demonstrate that the regulatory authorities, businesses and residents are pulling together to clean up an area and fight environmental crime. Likely elements of a campaign could be:

- Waste carrier stop checks (Enforcement)
- Pollution prevention visits (Enforcement)
- Community skips and clean ups (Engagement)
- Environmental improvements to public spaces (Engagement)
- Roadshows in DIY stores and builders merchants (Education)
- Articles in local press (Education)



Survey/Advice to residents at Rhodfa Fadog, Cwmrhydyceirw

FtAW delivered letters and Duty of Care leaflets and spoke to residents at Cwmrhydyceirw to give advice on disposing of waste correctly. This was carried out as contractors working on the nearby embankment had encountered a lot of fly-tipped household waste.



Lliw Builders Merchants

FtAW spoke to 20 customers at the builder's merchants and gave out 11 Registered Waste Carrier Licence Application Forms

Community Clean Up, Blaen y Maes

FtAW joined Swansea Community Safety, Swansea Council, Housing Officers and Mid & West Wales Fire & Rescue Service in Blaen y Maes to clear rubbish from the area and give advice to residents.



Advice to B&Q Customers

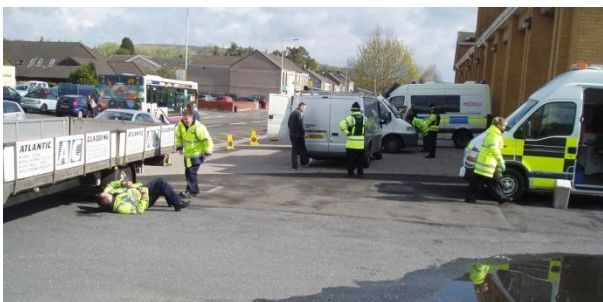
On Wednesday 21st March 2012 FtAW were at B&Q Swansea to give advice to customers on disposing of their waste responsibly. Approximately 70 customers were spoken to and given leaflets explaining their Duty of Care.



Waste carrier stop check operation

Fly Tipping Action Wales organised a multi agency vehicle stop check operation which took place on 24th April 2012 in Morryston Swansea. South Wales Police patrolled the local area and brought back any vehicles capable of carrying waste to the stop check location. The following partners then carried out the necessary checks; VOSA, HMRC, Environment Agency and Swansea Council.

Approximately 11 vehicles were stopped and checks resulted in one vehicle seized for no insurance, 6 prohibition notices served by VOSA and action being taken by the Environment Agency for an unregistered waste carrier and an individual unable to produce waste transfer notes.



Residents survey Tyle Teg, Graigfelen

Fly Tipping Action Wales together with Graigfelen Communities First and PCSO Suzanne Birch recently visited residents in Tyle Teg to carry out a survey on waste issues in the area. Fly Tipping Action Wales will use the information to identify any barriers faced by residents in disposing of their waste correctly. Residents were also reminded of their Duty of Care to only give their waste to registered waste carriers.



Canal Path Clean-up

Fly-tipping Action Wales together with partners Swansea Council, South Wales Police, Mid & West Wales Fire & Rescue Service, Graigfelen Communities First, Keep Wales Tidy, Clydach Community Council and Swansea Canal Society arranged a clean-up of the canal path from Clydach High Street to Players Industrial Estate. The area had been identified by partners as suffering from high levels of litter and fly-tipping.



Over one tonne of rubbish was collected including abandoned gas cylinders, tyres and a television.



Plans are now being made to hold a number of events in the area in August focussing on raising awareness of correct waste disposal.